

Super Important Website Stats

2
5.59

5.59 seconds is the average time people spend reading content on a web page.

1
75

75% of people say they judge the credibility of a business based on its website design.

3
57

57% of people wouldn't recommend a business with a website that doesn't work well on a mobile.

4
39

39% of people stop engaging with a website that takes too long to load.

6
87

87% of adults believe mobile responsiveness is more important than desktop appeal.

5
70

70% of small businesses don't have a Call To Action on their homepage.

the BIG one

97

97% of people look for local businesses online and 93% of the time they start with a search engine. This is why a website and SEO is so critical to your continued success